

### UNIHACK 2026 Sponsorship Prospectus

13-15 March 2026
Australia/New Zealand
unihack.net

#### What is UNIHACK?

# UNIHACK is Australia's largest and premier hackathon for university students.

Our competition attract hundreds of students from across Australia and New Zealand studying software engineering, computer science, and related disciplines.

Teams have around 48 hours to design, build, and pitch a prototype of their idea. This can take the form of an website, a mobile app, a video game, or through hardware. The important thing is that it must work when presented.

We are often called the Imagination Hackathon. That is because we do not prescribe a "theme" - teams are free to build whatever they want. Because of our open-ended approach, this has seen teams build ideas that tackle important issues, and embrace emerging technologies (e.g. machine learning and artificial intelligence).

We pride ourselves in being an inclusive and welcoming space for all, regardless of skill level or academic level. Our event features a wide variety of students: from first-time participants to experienced programmers; those starting out in their first year to their penultimate year at university.

UNIHACK is run by UNIHACK
Incorporated, a non-for-profit
organisation that is run entirely by
volunteers. Our volunteers are a mix of
those currently studying, and those
who are in the industry today.



#### The Event

UNIHACK is where the next generation of tech makers and disrupters build and showcase their innovative projects over a 48-hour period.

#### UNIHACK is open to all students

studying at an accredited university/ TAFE in Australia or New Zealand. We encourage students from non-IT backgrounds to participate.

There is no prescribed theme for UNIHACK. Students are not restricted on what they want to create; and all projects are eligible for the Main Prize.

We have additional prizes that add a bit of variety - which include some sort of theme or challenge. These are optional, but students are strongly encouraged to participate.

We are a hybrid event. Students can participate remotely from any location in Australia and New Zealand; or through our Event Hubs in some universities.

Event Hubs are locations where students can meet and come together to work on their prototypes. We have official Event Hubs located in Melbourne and Sydney – and are looking to expand into more cities.







#### 2025 by the numbers...

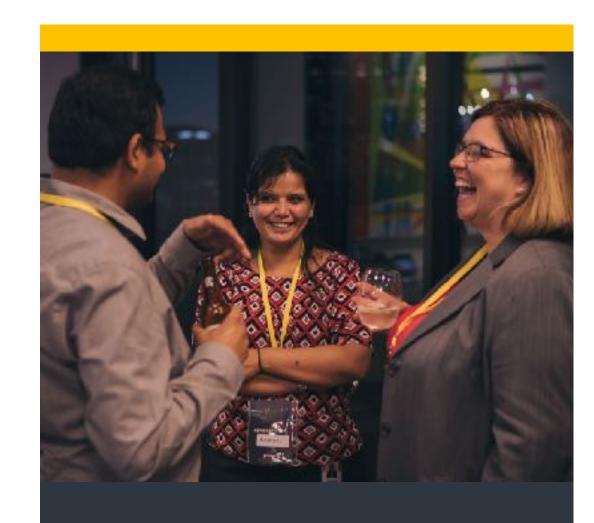
762 students participating 137
projects submitted
on DevPost

~43%
final year or
honours students

20+
universities
participating



#### UNIHACK 2026 at a glance...



Pre-hack events 23 Feb - 12 March

Sponsor-run workshops, networking events, team matchmaking, etc.



Hackathon weekend 13 - 15 March

48 hours to build a prototype of their idea; and the pitch to the judges.



Judging Period
15 - 20 March

The judges decide the winners of all the prizes available on offer.



Winners Announced
23 March

Live-streamed on Twitch, we announce the winners of UNIHACK 2026.

#### Why sponsor?

We provide a number of opportunities to connect with and leave a impactful impression with Australia's future tech talent.

You can demonstrate your company's expertise and share knowledge to students by running workshops, Q&A panels, or networking events in the lead-up to the event. As well, you can send company representatives to act as mentors that help students shape their ideas during the weekend.

Our event supercharges your ability to recruit highquality graduates and interns. You can witness their ingenuity and technical ability up-front - and be the first to grab them before others.

As well, you can further challenge the students by offering a prize/bounty, and see how they tackle your problem statement.

If you have a product or an API, our event provides an excellent opportunity to showcase its potential. You can let them also use the product or API to spark even more creative ideas.







#### Current and past sponsors include...



#### Our impact on the industry

Past winners and competitors have gone to work for

























... or started their own companies







## Which tier is right for you?

Sponsoring UNIHACK puts your organisation in front of some of Australia's up-and-coming and brightest minds - and looking for internships or graduate opportunities.

One size does not fit all - so reach out and we can customise a package just for you.

10,000+ 6,000+ 4,000+ 2,000 1,000 **TOTAL CONTRIBUTION (AUD\$)** Mentors (at any one time) Uncapped 10 3 6 Logo on website + social media shoutout Yes Yes Yes Yes Yes Distribute marketing materials and merch Yes Yes Yes Yes Yes Yes Yes **Banners at UNIHACK Hubs** Yes Yes No Contribute to the UNIHACK prize pool Yes Yes Yes Yes Yes Run your own prize/challenge Yes Yes Yes Yes No Access to participants list and resumes Yes Yes Yes No No **Graduate & Internship Marketing** Yes Yes Yes No No In-person, social media, email, and Discord Run workshops and side events Yes At your company HQ, collab with a uni society, or Yes Yes Yes No **REMOTE ONLY** remote. **API/Product Demo Slot** Yes Yes Yes Yes No in Opening Ceremony video **5 MINUTES 5 MINUTES** 2 MINUTES 2 MINUTES Welcome Message in Opening Ceremony and Winners Announcement Yes No No No No videos **Main Prize Judging Spot** Yes No No No No Help us decide this year's winner **Event Co-branding** Yes No No No No UNIHACK 2026, sponsored by...

**Diamond** 

**Platinum** 

Gold

Silver

**Bronze** 

TOTAL CONTRIBUTION represents both financial and inkind support to the event.



### Want to help support and nurture the next generation of tech talent?

Shoot us an email to sponsorship@unihack.net